### DOCUMENT RESUME

ED 411 420 CE 074 712

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TITLE The Business Education Index 1996. Index of Business

Education Articles and Research Studies Compiled from a Selected List of Periodicals Published during the Year 1996.

Volume 57.

INSTITUTION Delta Pi Epsilon Society, Little Rock, AR.

ISSN ISSN-0068-4414 PUB DATE 1996-00-00

NOTE 233p.

AVAILABLE FROM Delta Pi Epsilon, P.O. Box 4340, Little Rock, AR 72214

(\$25).

PUB TYPE Reference Materials - General (130)

EDRS PRICE MF01/PC10 Plus Postage.

DESCRIPTORS Adult Students; Basic Business Education; Business;

\*Business Administration; Business Communication; \*Business Education; Business Education Teachers; Business English; Classroom Techniques; Community Colleges; Cooperative Education; Curriculum; Education Work Relationship; Educational Administration; \*Educational Practices;

\*Educational Research; Educational Strategies; Educational Technology; Elementary Education; Entrepreneurship; Global

Education; Higher Education; \*Information Systems;

Instructional Design; International Education; Junior High Schools; Keyboarding (Data Entry); Middle Schools; \*Office Management; Personnel Management; Reprography; School

Counseling; Secondary Education; Small Businesses; Teaching Methods; Technology Education; Training; Two Year Colleges;

Vocational Education; Word Processing

## ABSTRACT

This index, which was compiled from a selected list of 45 periodicals published in 1996, lists more than 2,000 business education articles and research studies. Articles are listed under the following subject categories and subcategories: basic business (accounting, consumer awareness, economics, entrepreneurship/small business, finance investments, international business, management, marketing); communications (business English, collaboration, court reporting, electronic, multicultural, presentations, speaking, writing); curriculum (colleges and universities, elementary, graduate, junior high/middle school, postsecondary/community college, secondary/high school); document design and production (graphics, keyboarding, page design, reprographics, typography, word processing); general educational issues (administration, counseling, international education, standards); information systems (data security, database management, decision support systems, electronic imaging, end-user computing, expert systems, hardware, networks, optical disk, records management, software, systems analysis); office management (equipment and supplies, ergonomics and facility management, mail management, support staff); personnel issues (diversity, ethics and law, occupational information, performance evaluation, professional development, temporary staffing, work behavior); research methodology/issues; teaching issues (classroom management, diverse populations, instructional technology, student organizations, student recruitment, teacher preparation, teacher performance,



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testing and evaluation); teaching strategies (adult learners, business education, cooperative education, global/cultural awareness, technology education, vocational education); and training and development (instructional design, performance improvement, program evaluation, workplace impact). An author index is also included. (MN)



# THE BUSINESS EDUCATION INDEX

1996

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# **Business Education Index**

# 1996

Index of Business Education Articles and Research Studies Compiled From a Selected List of Periodicals Published During the Year 1996

# Volume 57

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Published by
Delta Pi Epsilon
National Honorary Professional Graduate Society
in Business Education



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ISSN 0068-4414

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# **Editorial Policy**

Publications indexed in the *Business Education Index* will be limited to specific business education publications and those related to business education. Priority will be given to journals that are essential to research and teaching in the broad business education spectrum with emphasis on information systems (including business communications), business teacher education, and vocational education (primarily marketing education).

The publications in the *Index* must provide sufficient information to be of significant use to researchers. Also, the ability to locate journals and magazines from library sources is essential to the research process. Therefore, state and regional business education publications will be indexed if they meet the following requirements:

- 1. Publications that are a minimum of 10 pages in length.
- Publications containing at least three substantive articles, preferably researchbased.
- 3. Publications that are distributed to NABTE institution libraries or to NABTE institution departments in which business education is located.
- 4. Publications that are provided without charge to the editor.

Any organization or editor who wishes to have a publication included in the *Index* should contact the 1997 Index editor.

Dr. Cheryl L. Noll, Editor 1997 Business Education Index School of Business Eastern Illinois University Charleston, IL 61920 217-581-6933



# Suggestions For Using The Index

All entries have the title, author(s), journal, (volume and number if applicable), inclusive pages, month, and year. An explanation of the abbreviations for the names of the indexed publications is shown in the "Publications Indexed" section in the back of this Index. Other commonly used abbreviations are:

### Key to Abbreviations

| Aug | August   | Mr   | March     |
|-----|----------|------|-----------|
| Аp  | April    | My   | May       |
| Dec | December | Nov  | November  |
| ed  | edition  | No.  | number    |
| Feb | February | Oct  | October   |
| Ja  | January  | Sep  | September |
| JI  | July     | Vol. | volume    |

# **Subject Entries**

Subjects are arranged in alphabetical order by main category and then subcategories. Main categories will contain miscellaneous entries related to that topic; subcategories will contain more specific entries. Each article is indexed under at least one and no more than four subjects.

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# Thoughts From the Editors

As you may have noticed, over the last few years the subjects and journals listed in the Business Education Index have changed. Each year, we revise the subject list and review the journal offerings to reflect the current literature and readings in business education. We as business educators embrace the changes in our profession and believe that the Index supports this growth.



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# 1996

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Internet sources for business educators. Richard Hannah. JEB, Vol. 71, No. 4: 209-213 Mr/ Ap 96

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# Accounting

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Accounting information systems in local accounting firms: A survey of current practices. Binshan Lin and Barbara E. Edwards. J CIS, Vol. 36, No. 4: 42-45 Summer 96

An evaluation of communication barriers between tax practitioners and their clients. Steven P. Golen, Michael A. O'Dell and Sanjay Gupta. JEB, Vol. 71, No. 3: 157-161 Ja/Feb 96

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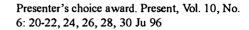
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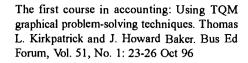
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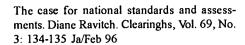
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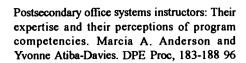
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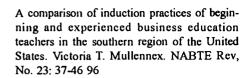
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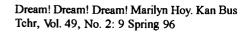
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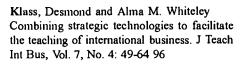
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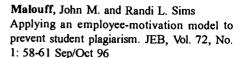
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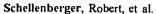
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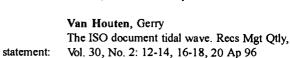
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ABA Read—Association of Business Administration Conference Readings, Sammy G. Amin and Sam Fullerton, Editors, Academy of Business Administration, P.O. Box 1008, Cumberland, MD 21501

ABEA J—Arizona Business Education Association Journal, Robert Gryder, Editor, Arizona State University, College of Education, Box 871911, Tempe, AZ 85287-1911

Bus Ed Forum—Business Education Forum, Regina M. McDowell, Editor, National Business Education Association, 1914 Association Drive, Reston, VA 20191-1596

Clearinghs—The Clearinghouse, Judy Cusick, Managing Editor, Heldref Publications, 1319 18th Street, N.W., Washington, DC 20036-1802

DPE J—Delta Pi Epsilon Journal, Marguerite P. Shane Joyce, Editor, School of Business and Economics, California State University—Los Angeles, 5151 State University Drive, Los Angeles, CA 90032

DPE Instr Strat—Instructional Strategies: An Applied Research Series of DPE, Zane Quible, Editor, Oklahoma State University, Stillwater, OK 74078

Fin C & P—Financial Counseling and Planning, Sherman Hanna, Editor, College of Human Ecology, The Ohio State University, 1787 Neil Ave., Columbus, OH 43210-1295

HRD Qtly—Human Resource Development Quarterly, Gary N. McLean, Editor, University of Minnesota, 1954 Buford Avenue, St. Paul, MN 55108

IRM J—Information Resources Management Journal, Mehdi Khosrowpour, Editor, School of Business Administration, Penn State Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057-4948

J Bus Com—The Journal of Business Communication, John C. Sherblom, Editor, Communication and Journalism Department, University of Maine, 5724 Dunn Hall, Orono, ME 04469-5724

J CIS—Journal of Computer Information Systems, Jeretta Horn Nord, Editor, College of Business Administration, Oklahoma StateUniversity, Stillwater, OK 74078

J Cons Aff—Journal of Consumer Affairs, Carole J. Makela, Editor, Aylesworth SE, DMCS, Colorado State University, Fort Collins, CO 80523-1575

J CR—Journal of Court Reporting, Benjamin M. Rogner, Editor, 1324 West Albion Street, Chicago, IL 60626

J DBM—Journal of Database Management, Mehdi Khosrowpour, Editor, School of Business Administration, Penn State Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

J Econ Ed—Journal of Economic Education, William E. Becker, Indiana University, Bloomington, IN 47405

JEB—Journal of Education For Business, Isabella Owen, Managing Editor, Heldref Publications, 1319 18th Street, N.W., Washington, DC 20036-1802

J EUC—Journal of End: User Computing, Mo Adam Mahmood, Editor, College of Business Administration, University of Texas—El Paso, El Paso, TX 79968



J Global IM—Journal of Global Information Management, Prashant Palvia, Editor, Department of MIS/DS, The University of Memphis, Memphis, TN 38152

J Global Mkt—Journal of Global Marketing, Erdener Kaynak, Editor, School of Business Administration, Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

J Int Cons Mkt—Journal of International Consumer Marketing, Erdener Kaynak, Editor, School of Business Administration, Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

JME—Journal of Marketing Education, Bruce Stem, Editor, Portland State University, School of Business Administration, 630 SW Mill, Portland, OR 97201

J Org Beh Mgt—Journal of Organizational Behavior Management, Thomas C. Mawhinney, Editor, College of Business Administration, University of Detroit, 4001 West McNichols Road, Detroit, MI 48221-9987

J Teach Int Bus—Journal of Teaching In International Business, Erdener Kaynak, Editor, School of Business Administration, The Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057

Kan Bus Tchr—Kansas Business Teacher, Nona Berghaus, Editor, School of Business, Emporia State University, Emporia, KS 66801

KBEA J—Kentucky Business Education Association Journal, Kenneth W. Utley, Editor, Western Kentucky University, 6290 Scottsville Road, Bowling Green, KY 42104

Man Off Tech—Managing Office Technology, Lura K. Romei, Editor, 1100 Superior Ave., Cleveland, OH 44114-2543 MBEA Today—Michigan Business Education Association, Marilyn Bowker, Vice President for Publications, 4558 N. Meridian Road, Williamston, MI 48895

NABTE Rev—NABTE Review, Randy L. Joyner, Editor, East Carolina University, BVTE, 2317 General Classroom Building, Greenville, NC 27858-4353

NBEA Yrbk—Yearbook of The National Business Education Association, Nancy J. Groneman, Emporia State University, Emporia, Kansas 66801

NJ BE Obs—New Jersey Business Education Association Observer, Patricia L. Leonard, Co-Editor, Rider University, Lawrenceville, NJ 08648 and Carol A. Holcombe, Co-Editor, Hamilton High West, Hamilton, NJ 08610

Off Sys—Office Systems '96, Scott W. Cullen, Editor, Springhouse Corporation, 1111 Bethlehem Pike, P.O. Box 908, Springhouse, PA 19477-0908

OSR J—Office Systems Research Journal, Beryl C. McEwen, VP-Publications and Editor, School of Business and Economics, North Carolina A&T State University, Greensboro, NC 27411

OSRA Proc—Office Systems Research Association Conference Proceedings, Linda Henson Wiggs, Editor, Southeast Missouri State Unviersity, Cape Girardeau, MO 63701

PIQ—Performance Improvement Quarterly, Peter J. Dean, Editor, Department of Human Resource Development, College of Human Ecology, The University of Tennessee, Knoxville, TN 37996

Pub—Publish, Jake Widman, Editor, 501 Second Street, San Francisco, CA 94107



Recs Mgmt Qtly—Records Management Quarterly, Ira A. Penn, Editor, P.O. Box 4580, Silver Spring, MD 20914

THE J—Technological Horizons In Education Journal, Sylvia Charp, Editor, 150 El Camino Real, Suite 112, Tustin, CA 92780-3670

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Mgt Com Qtly—Management Communication Quarterly, Katherine Miller, Editor, Department of Communication Studies, 3090 Wescoe Hall, University of Kansas, Lawrence, KS 66045-3633

Present—Presentations, Scott Heimes, Editor, 50 South Ninth Street, Minneapolis, MN 55402

Wnews—Wisconsin Business Education Association News And Views, Cheryl Gracner and Sherrie Stuessy, Co-Editors, Belleville High School, 101 South Grant Street, P.O. Box 230, Belleville, WI 53508

DPE Proc—Delta Pi Epsilon National Research Conference Proceedings, Robert B. Mitchell, Editor, Delta Pi Epsilon, National Office, P.O. Box 4340, Little Rock, AR 72214

M-PBEA Note/Quote—Mountain-Plains Business Education Association Notes And Quotes, Karen C. Kaser, Editor, 2552 Arlene Avenue, Lincoln, NE 68502





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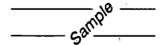
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